

SUSTAINABILITY POLICY

Adopted: 12/10/2020

American Ring Travel recognizes that businesses can have a negative impact on the environment. Our company sells packaged travel products that include many of the sights that our forefathers sought to protect and preserve for future generations. It is ingrained in our corporate culture that we must help to continue to protect our national parks, history, and native American culture.

Therefore, we are committed to promoting sustainable tourism and endeavour to be a socially responsible company by creating a corporate culture that educates, supports and promotes these values.

Our Sustainability Policy is based upon the following principles:

1

IMPLEMENTING A SUSTAINABLE MANAGEMENT SYSTEM

- a. The primary purpose of the sustainability system is to guide decision-making, management, and the daily operations of the business
- b. We are compliant with all relevant international, national, and local legislation and regulations
- c. All staff receive periodic training regarding their role in sustainable practices
- d. The customer is the central focus of the tourism experience and customer satisfaction is measured, reviewed, and if needed, corrective measures taken
- e. A sustainable tourism management meeting is scheduled annually to ensure accountability and transparency

3

CULTURAL HERITAGE IS VALUED AND PROTECTED

- a. Respect for local cultures and historic locations is observed
- b. Historical and archaeological artifacts are not sold or traded
- c. Historically, archaeologically, culturally, or spiritually significant sites are protected and not disturbed

2

SOCIAL, ECONOMIC, HEALTH AND SAFETY ISSUES ARE CONSIDERED

- a. Local and fair-trade services are utilized where available
- b. A policy against commercial exploitation is in place
- c. A policy to promote equitable hiring is in place
- d. Legal protection of employees and a living wage is provided for

4

ENVIRONMENTAL CONSERVATION IS CENTRAL TO OUR BUSINESS

- a. Responsible purchasing to reduce negative impacts is always considered
- b. Recyclable and biodegradable products are used where available
- c. Energy consumption is from renewable sources when available
- d. Energy consumption is measured and minimized
- e. Water consumption is measured and minimized
- f. Waste-water is minimized when possible
- g. Carbon emissions are measured and minimized where possible
- h. Solid Waste is separated and recycled when available
- i. Harmful substances and chemicals including those used in cleaning products is minimized when possible
- j. Plants or wildlife are not disturbed and natural ecosystem shall be protected from our business practices